

Jasmin Southgate

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Managing Editor with eight years' experience across editorial, content strategy and creative direction. Most recently, I ran the award-winning *Royal Society of Arts Journal (RSA Journal)*, est. 1783, distributed to more than 30,000 Fellows worldwide in print and online. I set each issue's theme, commissioned and edited high-profile contributors, directed the visual look with the design team and owned final sign-off. From 2024, I edited two magazines at once, carrying RBC Brewin Dolphin's *Perspective* through to its final print edition. I'm at my best where words, design and strategy meet.

HIGHLIGHTS

- **Managing Editor, *RSA Journal*:** led each quarterly issue from theme to print, ran the Editorial Board and owned final sign-off
- **Secured contributions from leading voices** including Cory Doctorow, Afua Hirsch, Lord John Bird, Sir John Curtice, Rachel Botsman and Raj Chetty
- **Edited two magazines concurrently:** RBC Brewin Dolphin's *Perspective* alongside the *RSA Journal*, through to *Perspective*'s final print edition after 14 years
- **Played a central role in the *Journal*'s 2026 redesign**, refreshing its positioning and visual identity
- **Award-winning:** the *Journal* won more than ten awards during my tenure, including Best Corporate Storyteller (Corporate Content Awards 2025) and, after the redesign, Gold for Best Use of Print (CCA 2026)
- **Expanded the *Journal*'s digital offering** through video interviews, multimedia features and social content

EXPERIENCE

WARDOUR (CREATIVE AND CONTENT AGENCY), LONDON

2022 – AUGUST 2026

Managing Editor, *RSA Journal*, Royal Society of Arts

JULY 2024 – AUGUST 2026

- Led end-to-end production of the *RSA Journal*, delivering four single-theme issues a year in print and online, on subjects from trust and exclusion to generations and the arts
- Set editorial direction: invented each issue's theme and ran the RSA's Editorial Board meetings, setting the agenda and presenting themes and contributors to the Chief Executive and RSA staff
- Commissioned and edited around 13 contributors per issue (writers, practitioners, academics and artists), writing tailored briefs and keeping each contributor's voice intact
- Led project teams of 4–6 across editorial, design, production, social and video, with full authority over the work
- Worked with the Design Director on each issue's visual direction: mood boards, commissioning illustrators and photographers, and feedback on bespoke artwork
- Owned final proofs and sign-off for each issue, including image rights and credits; managed the commissioning budget and online publication, including article summaries
- Played a central role in the *Journal*'s 2026 redesign
- Expanded the *Journal*'s digital offering with "In conversation" video interviews, artist films and social content: developing ideas, writing scripts and interview questions, directing shoots and signing off edits
- Regularly mentored several junior colleagues in writing and editing

Editor, *Perspective*, RBC Brewin Dolphin

APRIL 2023 – SEPTEMBER 2025

- Progressed from Deputy Editor to Editor of the wealth manager's client magazine, editing it alongside the *RSA Journal* from 2024 and through to its final print edition after 14 years
- Managed editorial planning, commissioning and production; edited all long-form content to the client brief
- Commissioned contributors including Dame Kate Bingham, Nat Sciver-Brunt and Matthew Warchus, and commissioned illustration and photography

- Balanced culture, science and human-interest features with investment and financial-planning content
- Wrote features including one which interviewed and featured the Royal Opera House's concert master

Senior Editor / Editor, client and branded content

JANUARY 2022 – AUGUST 2026

- Led editorial delivery on accounts including Renewi, Sappi, Coca-Cola and Newcastle University
- Wrote brand storytelling and thought leadership for clients including Sappi (*Made for Life*), EY and Markel
- Produced multi-channel content across print, digital and video, including interviews, scripting and production

FARILLIO (LEGAL TECH START-UP), LONDON

2018 – 2021

Expert Relations and Campaign Executive

MARCH 2020 – JULY 2021

- Managed relationships with external experts and contributors; edited blogs, guides and campaign content
- Led campaigns, social media activity and segmented monthly email newsletters (Mailchimp); supported vodcast and podcast production

Legal Product and Liaison Executive

NOVEMBER 2018 – MARCH 2020

- Coordinated legal experts producing platform content; managed editorial workflows to house style and developed quality assurance processes adopted internally

EDUCATION

University of Bristol: LLB Law (2:1) · 2014 – 2018

AWARDS

RSA Journal

- Best Corporate Storyteller (overall winner): Corporate Content Awards 2025
- Gold: Best Use of Print: Corporate Content Awards 2026 (following the redesign)
- Gold: Best Use of Animation, Best Use of Content on Social Media, Best Use of Celebrity/Influencer: Corporate Content Awards 2025
- Grand Award for Video: Astrid Awards 2025

Perspective

- Gold: Best Branded Content Publication: Corporate Content Awards 2025
- Silver: Best Branded Content Publication, Best Long-Term Use of Content, Best Use of Print: Corporate Content Awards

KEY SKILLS

- Editorial leadership
- Editorial strategy and planning
- Commissioning
- Editing and copywriting
- Feature writing
- Creative and visual direction
- Print production
- Proofing and sign-off
- Video interviews and production
- Social and digital content
- Stakeholder management
- InDesign